

Some Jobs Are Just Better!



We Wrote The Books...  
Call For Your Copy Today!  
**1-800-333-7122**

## Become A Professional Bartender A Certified & Licensed Mixologist!



- **Good Pay**
- **Plenty of Perks**
- **Flexible Hours**

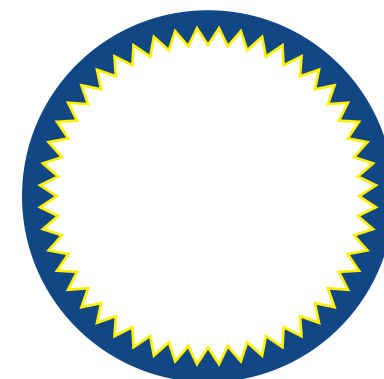
**Voted America's #1 Part-Time Job  
Coast to Coast Employment Opportunities!**

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State Licensed Trade School Division

Like Us On



Professional Bartender School & Wine Academy  
614 Academy Street • Youngwood, PA 15697-1108



**Make Extra Cash \$\$\$ All Year Round!**





## Top Shelf Bartenders Working Coast To Coast

Thank you for your interest in our Professional Bartender Schools. For over 25 years, we've had the pleasure of training & certifying thousands of men and women nationwide for careers in the Hospitality Industry. Our graduates work coast to coast in a wide variety of nightclubs, restaurants, hotels, country clubs and fine dining establishments. Many more are employed at casinos, beach-side resorts, and aboard luxurious cruise ships that sail to exotic destinations around the world.

### Make Extra Cash All Year Round – Voted #1 Part-Time Job In America

Professionally Trained – Certified Bartenders typically average \$600 to \$750 plus per week... Part-timers can pull in \$150 to \$250 per shift and more. In addition to the excellent Earning & Tip-Making Potential, you're also eligible for other Perks & Benefits that include meals, bonuses, and health insurance. Consistently voted the #1 Part-Time Job in America, Professional Bartending is both a recession-proof trade and a highly portable skill, one that enables you to make extra \$\$\$ on your own time and terms.

### 100% Return on Your Training In Just A Few Days On The Job

Getting your certification and qualifying for a good paying position as a Professional Bartender doesn't require long hours of school or putting yourself in debt for a lifetime. In fact, most of our graduates make enough money in just a few days on the job to pay for their training. And, you'll be up and earning quickly, not in months or years like traditional education. But, if you do happen to be a student, or even a recent graduate in transition, reeling from the high cost of attending college, you'll soon discover that your new skills will pay a lot of the bills until you land your ideal job.

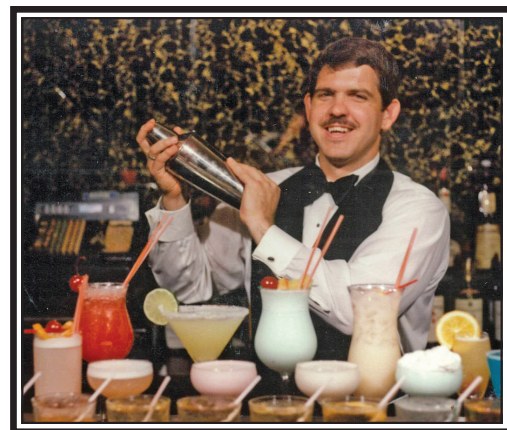
### Some Jobs Are Just Better – Mix Business With Pleasure!

In closing, no matter what the economic conditions, people always seem to have money to eat, drink, gamble and entertain. So, if you'd like more flexibility in your present lifestyle, a steady source of income, and a lively work environment, you'll find the trade of Professional Bartending to be a most rewarding experience. Further, if you enjoy the experience of hands-on learning, desire quality instruction that will enhance your ability to perform on the job with confidence, and the added convenience of getting your training and certification close to home, then you need look no further to help you achieve your goal of acquiring the lifetime money-making skill as a Professional Bartender.

The Opportunity is Yours,

Dan Clougherty  
Director, MBA  
Hospitality Consultant, M.M.  
American Bartender Federation

P.S. Sign up now and take  
advantage of our Easy Pay Plan!  
Call Today 1-800-333-7122



Some Jobs Are Just Better!

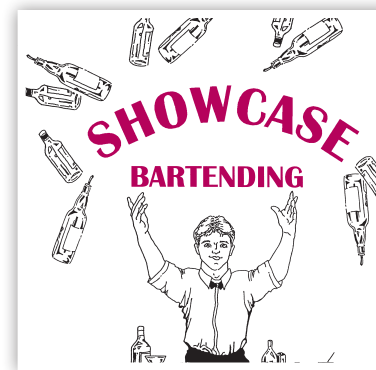
## Professional Bartender Certification Plus



The Art of Mixology



Training Intervention  
Procedures



Flash That Brings  
In The Cash!

- Apéritifs Plus
- Brandy & Cognac
- Classic Cocktails
- Cream Drinks
- Event Bartending
- Ice Cream Treats
- Layered Drinks
- Mists & Frappés
- Shot-Making
- Speed-Pouring
- Art of Shaking
- Blending Tech
- Coffee Specials
- Garnishment
- Frozen Cocktails
- Inventory Prep
- Liqueurs
- POS Systems
- Single Malts
- Tiki Cocktails
- Bar Setups
- Compu-Bar
- Cordials
- Glassware
- Hot Toddlies
- Island Coolers
- Measurements
- Pousse Cafés
- Sherry & Port
- Tropical Drinks

### National TIPS Certification

Training Intervention Procedures for the Servers of Alcohol. Your TIPS Certification demonstrates to employers of your knowledge and commitment to serve alcoholic beverages responsibly. Already preferred or required training to tend bar in many states, TIPS provides you with a competitive edge on the interview and on the job. With over 2,000,000 graduates to date, TIPS is the largest and most respected liquor liability prevention program of its kind. You'll learn legal and effective ways to safely intervene when a patron or guest has had too much to drink, and the precautions to take to prevent problems before they occur. Whether you work for an establishment or run an Event Bartender Service of your own, TIPS will give you the skills needed to reduce the likelihood of lawsuits and liquor violations, and the tools necessary to help lower the insurance costs for employers that want to hire you – a win-win situation.

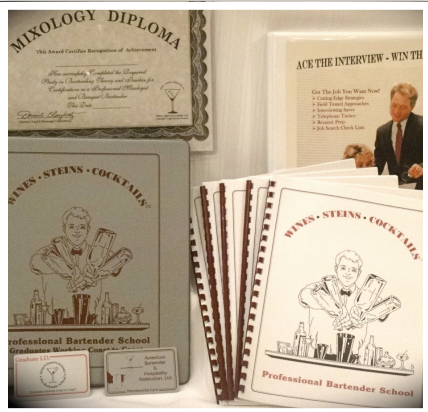
### Showcase Flair-Master Certification

The "Flash that brings in the Cash!." Become a Flair-Master Bartender and double or even triple your tip-making potential!. You'll learn entirely hands-on: Impressive pouring, glass-stacking, and bottle-maneuvering magic that is guaranteed to astound your friends, dazzle your customers, and fill your tip jar. Upbeat & lively, Flair-Master Bartenders bring "Big City Bartending" to the home-town arena. As seen on television, graduates take home these valuable materials: An illustrated copy of Flair Bartending Made Easy, and America's #1 Shot-Master Drink Index, complete with over 100 of the most popular Shooters, Tooters, Poppers, and Mindstoppers selected from Nightclub Hot Spots around the nation. Join the ranks of the Bartending Elite and start making more money today!

Trade School Identification #94-03-1384T-Federal Tax Identification # 25-1731549



# Professional Bartender Certification Program



## The Art of Mixology Everything You Need To Become A Professional Bartender

- Comprehensive Program
- Professional Instruction
- Hands-On Training
- Mixology Certification
- National Accreditation
- Job Placement Assistance

- 1 **Mixology Certification from a State Licensed & Fully Bonded Trade School. Good for a Lifetime, Your Credentials are recognized by Hospitality Professionals, Food & Beverage Managers, and Insurance Companies Nationwide.**
- 2 **6 Fully Illustrated & Updated Instructional Manuals that cover all aspects of the Art of Mixology, Drink-Making, and the Trade of Professional Bartending.**
- 3 **NEW! Top-Shelf Bartending at its finest! Specialized Mixing Techniques and On the Job Know-How for Cruise, Casino, and Hotel Resort Employment.**
- 4 **Bartending for \$\$\$ How to Make Good Money: \$200-\$300+ Per Outing on Your Own Time & on Your Own Terms! The Insider's Guide: How to Set Up and Run a Profitable Event Bartender Service.**
- 5 **Ace the Interview - Win the Job - Employment Work Shop: Get the Job You Want Now! Power Interviewing Information, Job & Networking Smarts at Your Fingertips.**
- 6 **Letters of Recommendation, Cover Letters and Toll Free Employer 800 Access.**
- 7 **(ABF) American Bartender Federation and (WSC) Wines Steins & Cocktails, Ltd Employment and Job Referral Wallet I.D. Cards.**



- ▶ **Save Time – Save Money – Save Travel Expense**
- ▶ **Get Your Training & Certification Close to Home**
- ▶ **Sign up Now & Take Advantage of Our Easy Pay Plan**

### 3 Easy Ways to Register:

- ▶ **Register Online @ [www.WinesSteinsandCocktails.com](http://www.WinesSteinsandCocktails.com)**
- ▶ **Register by Credit Card: Call Toll Free @ 1.800.333.7122**
- ▶ **Register by Mailing the Enclosed Form with Your Payment**



# Step Into A Fun & Rewarding Career...

## Make Extra Cash All Year Round!



- \$150 - \$250 Plus Per Shift
- Excellent Tip-Making Potential
- Flexible Hours – Part & Full-Time
- Highly Mobile – Recession-Proof Trade
- Coast To Coast Employment Opportunities
- Consistently Ranked #1 Part-Time Job in America

## You've Got Plenty of Job – Employment & Career Opportunities!



- |                       |                   |                    |
|-----------------------|-------------------|--------------------|
| • Banquet Halls       | • Beach Bars      | • Casinos          |
| • Catering Facilities | • Cocktail Lounge | • Country Clubs    |
| • Corporate Events    | • Cruise Ships    | • Hotels           |
| • Marinas             | • Nightclubs      | • Political Events |
| • Private Parties     | • Resorts         | • Restaurants      |
| • Reunions            | • River Boats     | • Sports Bars      |
| • University Clubs    | • Weddings        | • Yacht Clubs      |

## The Art of Mixology – Here's What You'll Learn – Hands-On Complete!



- |                     |                    |                   |
|---------------------|--------------------|-------------------|
| • Apéritifs Plus    | • Art of Shaking   | • Bar Setups      |
| • Brandy & Cognac   | • Blending Tech    | • Compu-Bar       |
| • Classic Cocktails | • Coffee Specials  | • Cordials        |
| • Cream Drinks      | • Garnishment      | • Glassware       |
| • Event Bartending  | • Frozen Cocktails | • Hot Toddlies    |
| • Ice Cream Treats  | • Inventory Prep   | • Island Coolers  |
| • Layered Drinks    | • Liqueurs         | • Measurements    |
| • Mists & Frappés   | • POS Systems      | • Pousse Cafés    |
| • Shot-Making       | • Single Malts     | • Sherry & Port   |
| • Speed-Pouring     | • Tiki Cocktails   | • Tropical Drinks |

- ▶ **Save Time – Save Money – Save Travel Expense**
- ▶ **Get Your Training & Certification Close To Home**
- ▶ **Top-Shelf Bartending At Its Best – We Guarantee Your Success!**
- ▶ **See our Grads Working Live on The Job @**
- ▶ **[www.WinesSteinsandCocktails.com](http://www.WinesSteinsandCocktails.com)**







## Our Graduates Mix With The Best East Coast To West!

- Applebee's Bar & Grill
- Bennigan's Restaurant & Pub
- Bellagio Hotel & Casino
- Caesar's Resorts & Casino
- Carnival Cruise Lines
- Celebrity Cruises
- Damon's Restaurant & Pub
- Disneyland Resort Hotels
- Dupont Country Club
- Hard Rock Cafe
- Harrah's Casino Resort
- Hooter's International
- Marriot Hotels & Resorts
- Nemacolin Woodlands Resort
- Park Avenue Country Club
- Planet Hollywood
- Ritz Carlton Hotels
- Royal Caribbean Cruises
- Seven Springs Resort
- TGIF Friday's
- Trump Casinos

## Lifetime Local & National Job Placement Assistance Network

### ① **FREE Life-Time Job Placement Assistance** **Local & National Job Referral Network**

**Attention:** Supervisors, Managers and Proprietors of Hospitality Establishments Nationwide...Wines, Steins and Cocktails supply Professionally Trained, Licensed & Tips Certified Bartenders, Showcase Flair-Master Bartenders, Wine Stewards, and related service personnel for all of your job and employment needs. This is a **FREE SERVICE**. Call Today to hire qualified staff:  
**Toll Free: 1.800.333.7122**

### ② **FREE Job & Career Training Work-Shop** **Ace The Interview – You Win The Job \$\$\$** **Complete Guide to Getting The Job You Want Now!**

“Extremely informative and in-depth course. Outstanding instruction, training materials and job assisted direction. I was hired out of the program by the Hyatt Regency Hotel & Conference Center upon completion of my training.”  
**Christopher Twitchell – Rochester, NY**

### ③ **FREE Membership into Pro Bartender Express &** **The American Bartender & Hospitality Federation**

**Attention:** Communities, Organizations, Sponsored and Non-Profits, Event Coordinators, Corporations, College Committees, and Political Associations: Call The Pro Bartender Express for your next private party, outing, meeting, wedding, barmitzvah, reunion, social, or political function. Wines, Steins & Cocktails – Professional Bartender Schools supply Professionally trained, Licensed & TIPS Certified Bartenders for all of your immediate needs.

**Short Notice Okay. Call Toll Free: 1.800.333.7122**

## Wines, Steins & Cocktails, Ltd.

Is A Proud Member of the Following Organizations:

- American Bartender & Hospitality Federation
- State Licensed Trade & Proprietary Schools
- National Restaurant Association
- American Better Business Bureaus
- International TIPS Trainers Of America



## Cash In On Unlimited Job Opportunities!

Visit us online @ [www.winessteinsandcocktails.com](http://www.winessteinsandcocktails.com)

## Fast Money \$\$\$ For College



**MAKING MONEY:** Western Michigan University student Rob Kirby, 20, plans to save up to \$7,000 this summer at his dockside job — bartending at a marina in a Lake Michigan resort.

## Mix business with pleasure! In their own words – How our Grads make ends meet, network for jobs & knock-out the high cost of their education...

I elected to go back to college to become a teacher. I've snagged several good paying part-time positions tending bar that work extremely well with my busy school schedule. The money is great. Some nights I make more working one shift than I did working at Wal-Mart for 4 days on the job, plus I get a hot meal each shift which is an added perk. Overall, I get to enjoy my night-life and can still get my education without going broke. Thanks WSC.

**G. Gitzen – Pittsburgh, PA**

I'm in my final year of school majoring in Information Systems Security. The money that I've made from tending bar has paid for most of my college education. I've also made some good contacts with people who frequent the bar that are connected to organizations that I would like to pursue for employment in the future. I attribute much of my success acquiring these positions and excelling on the job to the training that I received from Wines, Steins & Cocktails.

**M. Lake – Newark, DE**

I applied for a job at an upscale nightclub in my area and was hired on the spot. I wear a tux, the tips are great, and the additional money that I'll be making from events held at the banquet center will really help to pay for my college bills and living expenses. Thank you for the excellent training and direction to help make this possible.

**M. Kotasek – Binghamton, NY**

Your program was the main reason I got hired to tend bar while I am attending Virginia Tech to pursue my Engineering degree. I'm making some serious money and having the time of my life. Your advice on interviewing and job-prep was on the mark. Thanks for your help.

**J. Crowe – Blacksburg, VA**

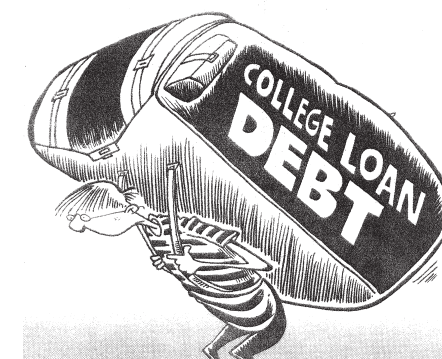
**Sign up now and take advantage of our Easy Payment Plan 800-333-7122**

## COVER STORY

### Work Time has become Play Time

### What Smart Students & Parents Already Know...

SAUGATUCK, Mich. - Rob Kirby eyes the marina. A flotilla of powerboats rumbles past a moored yacht. On board, a scantily clad crowd bops to the suggestive thump of the top 40 sounds. Kirby smiles. Sweet view! The 20-yr. old, Mixologist, was rewarded with a dock-side bartending position in this celebrated Lake Michigan resort town. But Kirby has more on his mind than a ringside seat for summertime fun. “It's great to be here because you have the bar scene and the beach. But this is a great job and a really great way to make a lot of money for college all year round, says the Western Michigan University advertising major, who looks to sock away \$7,000 this summer.”



Lighten your load today!